



## EDISON GROUP MAKES TWO SENIOR APPOINTMENTS TO DRIVE TECHNOLOGY AND ESG EXPANSION

***New CTO Paul Miller and Head of ESG Client Services, Kelly Perry bring wealth of experience to the firm as it continues to grow***

**19<sup>th</sup> July 2021** - Edison Group, the leading international research and investor relations consultancy, today announces the appointment of Paul Miller as CTO and Kelly Perry as Head of ESG Client Services, as the company continues its expansion following a successful year.

Paul Miller is an experienced professional who specialises in technology solutions, data management, e-commerce, and business process improvements. He has founded and sold several businesses and has consulted for and advised numerous companies undergoing technology transformations.

At Edison, Paul will oversee all aspects of the technology side of the business as the company undergoes its own digital transformation. In addition, Paul will work with the team at Edison to develop and evolve its infrastructure to both improve efficiency internally as well how clients and readers consume its high-value information.

Kelly Perry joins from the London Stock Exchange, where she focused on private markets fundraising, as well as also being a member of WIN (Women inspired Network). Prior to the London Stock Exchange, Kelly worked at Cowen and Company leading Corporate Access across the US and Europe. She is actively engaged with the CFA Institute 'ESG Investing' programme.

The appointment of Kelly Perry to Head of ESG Client Services falls closely with Edison Group's continued expansion and focus on its ESG offering. Having launched its innovative ESG Edge Reports in in 2020, Edison has been ramping up its ESG business ever since with a flurry of new products and new clients.

In her role, Kelly will lead the firm's efforts to commercialise ESG solutions and integrate them across existing Research and Investor Relations. As Head of ESG Client Solutions, Kelly will also be the central point of contact for internal and external stakeholders on ESG related topics and responsible for overseeing all business and product development, product strategy, and communications related to ESG products.

**Kelly Perry, Head of ESG Client Services, Edison Group said:** *"ESG is the fastest growing area of Capital Markets, with ESG funds on track to hold more assets under management than their non-ESG counterparts by 2025. Rapidly becoming one of the most important factors for companies when engaging with investors. As scrutiny around ESG shows no sign of slowing, financial market participants will continue to hold sustainability at the centre of their decision making. As a result, it is an exciting time to be working for Edison, helping deliver its innovative product suite in this area and I look forward to growing this key vertical for the company and the team going forward."*

**Paul Miller, CTO, Edison Group, said:** *"Having worked with Edison in some capacity for a while now, I am delighted to be joining at such an exciting period for the company. In today's market, technology*

*is at the cornerstone of any business. For a company like Edison, it is critical to ensure clients, readers, and other stakeholders are able to access the valuable market information they need in a timely manner, all the while making all the internal processes as efficient and smooth as possible. I look forward to working with all the team at Edison as the company continues its remarkable growth, with technology at its core.”*

**ENDS**

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**About Edison:**

Edison is an investment research and advisory company, with offices in North America, Europe, the Middle East and Asia-Pacific. The heart of Edison is its world-renowned equity research platform and deep multi-sector expertise. At Edison Investment Research, the research is widely read by international investors, advisors and stakeholders. Edison Advisors leverages its core research platform to provide differentiated services including investor relations and strategic consulting.

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